

46th ANNUAL CATA CONFERENCE

Press Release

FIRST KEYNOTE SPEAKER NAMED FOR CATA 46th ANNUAL CONFERENCE IN QUEBEC CITY, May 23-26, 2012.

The National Conference Operations Committee of the Canadian Athletic Therapists Association has announced its first Keynote Speaker for the upcoming 46th Annual CATA Conference to be held in Quebec City, May 23-26, 2012.

Mr. Andy Nulman

While young in spirit and snappy in dress, Andy Nulman has been creating and leading major media projects for over three decades.

In July of 2010, Andy took on the position as President, Festivals and Television Division, of Montreal's renowned Just For Laughs International Comedy Festival, the world's first and largest comedy event. This was not Andy's first go around at JFL. From 1985 until 1999, he literally transformed the event from a two-day show to a month-long cultural happening, attracting over 2 million visitors per year to see talent the likes of Jay Leno, Drew Carey, Jim Carrey, John Cleese, Jerry Seinfeld, Chris Rock, Ray Romano and Adam Sandler, and Created/Executive Produced over 150 Festival TV shows, in a variety of languages, all over the world.

During the decade in between Just For Laughs stints, Andy was President and CMO of Airborne Technology Ventures, a company celebrated as a pioneer in the industry of mobile media and marketing. In 1999, Andy co-founded Airborne (then Airborne Entertainment) with Garner Bornstein, and provided the company with the insight and creativity necessary to successfully strengthen brands like FHM, Family Guy and the NFL through the creation of innovative mobile content and applications. Airborne was sold for over 100 million dollars to Cybird of Japan in 2005 and was honored the following year as North America's 4th-Fastest Growing Tech Company in Deloitte's Fast 500 ranking.

An acclaimed, thought-provoking and risk-taking public speaker/showman (who has motivated and entertained Fortune 500 companies the likes of GM, Eveready/Energizer, 3M and Wal-Mart), Andy has also written three books: "How To Do The Impossible," "I Almost Killed George Burns" and his most recent "Pow! Right between The Eyes!"

Profiting From The Element of Surprise.” Other accomplishments include being named one of the “Top 40 Under 40” business leaders by the Financial Post in 1997, being voted one of the Top 100 Montrealers of the 20th Century by the Montreal Gazette in 2000, and being honored as a distinguished recipient of the McGill Management Achievement Award in 2004.

In his spare time, Andy is also an inventive stage director, half-decent snowboarder, obsessive gym rat, newbie hockey forward (after 20 years as goalie), gutsy rock singer and prolific blogger (check him out at www.andynulman.com).

The Canadian Athletic Therapists Association annual conference brings together Athletic Therapists from around the world in conjunction with other ALLIED HEALTH PROFESSIONAL for an intensive three day blend of continuing education, trade show and networking. The conference is in its 46th year and allows the exchanging of ideas and new research to promoting Athletic Therapy and the CATA with other ALLIED HEALTH PROFESSIONALS, amateur and professional athletes, weekend warriors and the everyday Canadian.

HOPE TO SEE YOU ALL IN QUEBEC CITY!