The Canadian Athletic Therapists Association’s (CATA) annual conference attracts Athletic Therapists, other sports medicine and health care professionals from across Canada. On May 26-28, 2016, they will meet in Vancouver, British Columbia for another great conference filled with workshops, exhibits and networking.

ABOUT ATHLETIC THERAPISTS
Certified Athletic Therapists specialize in treating acute and chronic musculoskeletal injuries, and preparing injured individuals for safe reintegration to work, sport and life, with reduced chance of re-injury. Highly-skilled professionals, Athletic Therapists provide expertise on injury prevention, emergency and acute care, assessment and rehabilitation of injuries, as well as exercise and conditioning programs. They are found working with professional teams such as the NHL, in elite games such as the Olympics, in private sports medicine clinics, municipal and industrial workplaces, and academic institutions throughout Canada.

For more information visit www.athletictherapy.org.

WHY SPONSOR AND EXHIBIT AT THE 2016 CATA CONFERENCE?

• It’s a great low cost opportunity to increase your brand awareness and drive sales
• You’ll reach key decision-makers and influencers: 21% of certified athletic therapists own a clinic and 39% treat professional or elite amateur athletes full or part time.
• Exhibitors are only required to be on-site for one day. To encourage delegates to meet with as many exhibitors and sponsors as possible, CATA’s conference program requires all delegates to select the Exhibit Hall as one of their breakout sessions during the day.
• The conference is promoted to 2,000+ members and allied professionals

HOST HOTEL
Pinnacle Hotel Vancouver Harbourfront
1133 West Hastings Street
Room rate: $169 per night + applicable taxes
Hotel Reservations: 1.604.689.9811 Toll Free: 1.844.337.3118
Reservations online: www.athletictherapy.org/conference
# Sponsorship Opportunities

Increase your company’s exposure and drive your organization’s sales with these sponsorship opportunities. If you are interested in being involved but don’t see an opportunity that suits your needs, we would be happy to work with you in creating an opportunity that works for you.

Contact Coralee Dolyniuk at cad@strauss.ca or 1-888-889-3976 to further discuss these opportunities.

## Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor booth</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preferred booth placement (depending on availability, first come-first serve)</td>
<td>✓</td>
<td>✓</td>
<td>–</td>
</tr>
<tr>
<td>Complimentary conference registration (includes 5 meals, two days of sessions*, Annual Awards Banquet and Welcome Reception)</td>
<td>2</td>
<td>1</td>
<td>–</td>
</tr>
<tr>
<td>Complimentary ad in the conference program</td>
<td>Full Page, Full Colour</td>
<td>Full Page, Greyscale</td>
<td>Full Page, Greyscale</td>
</tr>
<tr>
<td>Delegate bag insert (1 page brochure or promotional item)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to exclusively sponsor one of the following:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• A Keynote Speaker - Your logo on the podium signage, select Powerpoint slides, and in the conference program guide beside the session and speaker</td>
<td>✓</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>• Research Presentation Luncheon (Saturday) - Your logo on the podium signage, select Powerpoint slides, and in the conference program guide beside the luncheon</td>
<td>✓</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Opportunity to exclusively sponsor one of the following:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• A Lecture - Your logo on the podium signage, select Powerpoint slides, and in the conference program guide beside the session and speaker</td>
<td>–</td>
<td>✓</td>
<td>–</td>
</tr>
<tr>
<td>• Exhibit Hall Lunch (Friday) - Your logo on the signage at the entrance and at buffet tables</td>
<td>–</td>
<td>–</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to exclusively sponsor one of the following:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Breakfast - Friday or Saturday - Your logo on the signage at the entrance and at buffet tables</td>
<td>–</td>
<td>–</td>
<td>✓</td>
</tr>
<tr>
<td>• A Breakout Room - Your logo on the signage at the entrance, and the option to hand out materials</td>
<td>–</td>
<td>–</td>
<td>✓</td>
</tr>
<tr>
<td>Brand (logo) recognition included with sponsorship levels:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Conference Program Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Powerpoint loop played at all plenary sessions</td>
<td>Dedicated PPT Slide</td>
<td>Shared PPT Slide</td>
<td>Shared PPT Slide</td>
</tr>
<tr>
<td>• Event signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Conference App - Link to your website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Price:**

- Gold Sponsor: $5,000.00
- Silver Sponsor: $3,500.00
- Bronze Sponsor: $2,000.00

*Excluding those that require additional fees or pre-registration*
CATA 2016 CONFERENCE | SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

**PROGRAM ADVERTISING**

<table>
<thead>
<tr>
<th>Ad Size (inches)</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>OBC - Outside back cover (full colour)</td>
<td>8.5 x 11</td>
</tr>
<tr>
<td>IFC - Inside front cover (full colour)</td>
<td>8 x 10.5</td>
</tr>
<tr>
<td>IBC - Inside back cover (full colour)</td>
<td>8 x 10.5</td>
</tr>
<tr>
<td>Full page (greyscale)</td>
<td>8 x 10.5</td>
</tr>
<tr>
<td>½ page (greyscale)</td>
<td>8 x 5</td>
</tr>
<tr>
<td>¼ page (greyscale)</td>
<td>3.75 x 5</td>
</tr>
</tbody>
</table>

The conference program is printed for delegates, distributed by email and posted on the conference website. Artwork must be print-ready and supplied in a PDF format.

The program will be printed in full colour on the cover (front, back and inside covers). Ads will be printed in greyscale in the rest of the program. All ads to be supplied with no bleeds, with the exception of the outside back cover.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**NEW! CATA Conference App - Title Sponsor**
Your logo on app’s welcome page seen each time it opens, rotating banner ad at bottom (10 second pause), personalized message to delegates within the app

**$4,000**

**NEW! CATA Conference App - Banner Ad (3 opportunities)**
Rotating banner ad at the bottom of the app (5 second pause)

**$500**

**Breakfast (Friday or Saturday)**
Your logo on the signage at the entrance and at buffet tables

**$1,000**

**Breakout Rooms (Choose from 6)**
Your logo at the entrance, with the ability to hand-out materials

**$1,000**

**Branded Delegate Bag**
Your logo printed exclusively on delegate bags

**$2,000**

**Delegate Bag Insert**
Your brochure or promotional item

**$550**

**Conference App - Sponsorship Example:**

Exclusive visibility on welcome page seen each time app is opened (title sponsor)

Rotating banner ad (10 second pause for title sponsor, 5 second pause for banner ad sponsor)

Personalized message to delegates (title sponsor)

**Conference App - Sponsorship Example:**

![App Screenshot](image-url)
EXHIBITOR OPPORTUNITIES

Exhibitors are only required to be on-site for Friday May 27. To encourage delegates to interact with as many exhibitors as possible, CATA’s program requires all delegates to select Exhibit Hall as one of their sessions, and encourages participation in the Exhibitor Passport Contest. Exhibitors are invited to attend the Welcome Social on Thursday, as well as the Exhibitor-Delegate lunch on Friday, ensuring ample opportunity to interact and socialize with Athletic Therapists and other healthcare professionals.

EXHIBITOR BOOTHS

<table>
<thead>
<tr>
<th># of Booths</th>
<th>Early Bird Price (by January 30, 2016)</th>
<th>Regular Price (after January 30, 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Booth</td>
<td>$1,100</td>
<td>$1,200</td>
</tr>
<tr>
<td>Double Booth</td>
<td>$1,850</td>
<td>$2,000</td>
</tr>
<tr>
<td>Triple Booth</td>
<td>$2,500</td>
<td>$2,850</td>
</tr>
</tbody>
</table>

Booths are 8’ x 10’ with a 3’ high side partition and 8’ high back wall.

EVERY EXHIBIT BOOTH INCLUDES:
- 6’ skirted table with 2 chairs
- Two exhibitor badges
- Meals on the Friday (breakfast, and lunch)
- Invitation to network with our delegates at the Welcome Reception on Thursday evening
- Ability to email registered delegates (only those who have agreed to share their contact information)
- Listing in the conference program
- Listing on the CATA conference website

EXHIBITOR SCHEDULE

EXHIBITOR SET-UP:
Thursday, May 26, 1:00 pm – 4:30 pm

WELCOME RECEPTION:
Thursday, May 26, time: TBA
Exhibitors are encouraged to attend to network and interact with delegates.

EXHIBITOR DAY AT THE CONFERENCE:
Friday, May 27, 7:30 am – 4:30 pm
Breakfast starts at 7:00 am (in the exhibit hall), and sessions will begin at 8:00 am.

EXHIBITOR TEAR-DOWN:
Friday, May 27, 4:30 pm – 6:30 pm
No dismantling is permitted until the official closing time of the exhibit hall.

EXTRA EXHIBITOR BADGES

Upon registration you will be provided with two exhibitor badges. These will be required for entry into the Welcome Social and meals. If you require extra badges they can be supplied at an additional cost of $75 each.

EXHIBITOR SERVICES

Showtime Event and Display is the official show decorator (showtimedisplay.com). Packages will be distributed to all exhibitors for ordering additional booth services (on-site material handling and crate storage, display rentals, electrical, labour, etc.) once your exhibit space has been confirmed.

Internet Access is complimentary in all our meeting spaces, including the exhibit hall.

North American Logistics Services Inc. is the official customs broker for this event. For all customs and shipping needs, we highly recommend that you deal directly with the official customs broker and official transportation company. They will advise on the shipping of goods and will assist exhibitors in the completion of any required customs documents.

North American Logistics Services Inc.
Phone: 1.855.328.2841

EXHIBITOR TERMS AND CONDITIONS

All exhibitors must read and agree to the exhibitor terms and conditions as listed on page 8.

EXHIBIT HALL FLOOR PLAN

Exhibitor booths will be allocated on a first come, first serve basis.
2016 CATA CONFERENCE - EXHIBITOR & SPONSOR REGISTRATION FORM

CONTACT INFORMATION
Company/Organization Name: ____________________________________________________________
(As it should be printed in the program guide)

Primary Contact Person: ________________________________________________________________

Phone: ( ) ___________________ Email: ____________________________

Company/Organization Street Address: __________________________________________________
City: ____________________________________________
Website: __________________________________________________________________________

SPONSORS

<table>
<thead>
<tr>
<th>Check (v)</th>
<th>Sponsorship Opportunity</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gold Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Silver Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td></td>
<td>Bronze Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td></td>
<td>CATA Conference App - Title Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>CATA Conference App - Banner Ad</td>
<td>$500</td>
</tr>
<tr>
<td></td>
<td>Breakfast</td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td>Breakout Rooms</td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td>Branded Delegate Bag</td>
<td>$2,000</td>
</tr>
<tr>
<td></td>
<td>Delegate Bag Insert (Brochures or Promotional Items)</td>
<td>$550</td>
</tr>
</tbody>
</table>

TOTAL

EXHIBITORS

Check and fill in the appropriate amount (prices do not include 15% tax):

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Single Booth</td>
<td>$1,100</td>
<td>$1,200</td>
</tr>
<tr>
<td></td>
<td>Double Booth</td>
<td>$1,850</td>
<td>$2,000</td>
</tr>
<tr>
<td></td>
<td>Triple Booth</td>
<td>$2,500</td>
<td>$2,850</td>
</tr>
</tbody>
</table>

TOTAL

Exhibitor badges:
Contact Names for two free badges: 1. __________________________________________ 2. __________________________________________

Extra Exhibitor Badge(s): $75 x ___________________________ = $ ___________________________

Booth space preference:
List your top 3 preferred booth spaces in rank order (see floor plan on page 5)
1st choice ________ 2nd choice ________ 3rd choice ________

As an exhibitor, by signing this contract I agree to the terms and conditions as listed on page 8.

Signature: ________________________________________________________________
# 2016 CATA Conference - Exhibitor & Sponsor Registration Form

## Advertisers

<table>
<thead>
<tr>
<th>Check (x)</th>
<th>AD</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Outside back cover (full colour)</td>
<td>$1,200</td>
</tr>
<tr>
<td></td>
<td>Inside front cover (full colour)</td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td>Inside back cover (full colour)</td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td>Full page (greyscale)</td>
<td>$550</td>
</tr>
<tr>
<td></td>
<td>½ page (greyscale)</td>
<td>$300</td>
</tr>
<tr>
<td></td>
<td>¼ page (greyscale)</td>
<td>$200</td>
</tr>
<tr>
<td></td>
<td>Sponsored email to delegates</td>
<td>$550</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$</strong></td>
</tr>
</tbody>
</table>

## TOTAL

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Booth / Extra badge(s)</td>
<td>$</td>
</tr>
<tr>
<td>Advertising</td>
<td>$</td>
</tr>
<tr>
<td>+15% HST</td>
<td>$</td>
</tr>
<tr>
<td>+ Sponsorship (no tax on sponsorship)</td>
<td>$</td>
</tr>
<tr>
<td><strong>Total Due</strong></td>
<td><strong>$</strong></td>
</tr>
</tbody>
</table>

## Payment Information

Payment MUST accompany registration and be in Canadian funds. Billing separately is not available.

### Cheque

Enclosed is my cheque payable to the Canadian Athletic Therapists Association in the amount of $______

### Credit Card

Please charge my:  
- [ ] VISA  
- [ ] Mastercard  
- [ ] AMEX

Note that credit card payments will be charged a 2% admin fee on the total cost.

- Card Number: ____________________________________________  
- Expiry: _______ / _______

- Name on Card: ____________________________________________  
- Signature: ____________________________________________

**Completed Form and Cheque Should Be Sent To:**

Canadian Athletic Therapists Association c/o Strauss, Suite 503, 386 Broadway, Winnipeg, Manitoba R3C 3R6  
Fax: 1.877.947.9767  Email: cad@strauss.ca

CATA reserves the right to modify speakers or program content. A refund (less a $200 administration fee) will be given only if notice of cancellation is received by CATA in writing by March 1, 2016. No refunds will be made after March 1, 2016. A charge of $50 will be levied for NSF cheques.

**Canadian Anti-Spam Legislation**

- By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the Canadian Athletic Therapists Association (CATA), and third parties, for purposes related to the planning, performance and marketing of, the CATA Conference.

- By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the CATA, and third parties who are involved with the CATA Conference, about products, services and other promotions offered by the CATA and third parties who are involved with the CATA Conference.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at info@strauss.ca or 1-888-899-3976. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of the Canadian Athletic Therapists Association (CATA). You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by email at info@strauss.ca. You can contact CATA at Suite 300, 400 5th Avenue S.W. Calgary, Alberta T2P 0L6, or by email at info@athletictherapy.org.
EXHIBITOR TERMS AND CONDITIONS

1. Exhibitors will be required to abide by all rules and regulations as established by the Canadian Athletic Therapists Association (herein called CATA).

2. CATA reserves the right to reject or prohibit exhibits, or exhibitors whom they consider do not meet the goals of the CATA Conference, or to relocate exhibitors when in CATA's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by CATA, and that CATA shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.

3. Exhibit space may not be transferred or sublet without the written permission of CATA.

4. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to exhibitor's booth.

a. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths.

b. All display fixtures over 4'0" (1.22m) in height must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line, and/or

c. Your exhibit must not block the sight line of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.

5. In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by CATA as liquidated damages and not as penalty, and CATA may rent the space to other exhibitors.

6. Exhibitors are not permitted to sell food or beverages within the exhibit space.

7. The exhibitor shall not conduct him/herself, or operate any equipment at a level of sound that is determined at the sole discretion of CATA to be detrimental to the welfare of the show or other exhibitors.

8. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run, and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.

9. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used or disclosed during or in connection with the show.

10. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and CATA assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of CATA.

11. The exhibitor agrees to indemnify and save CATA and any of its agents, partners, employees or sponsors, harmless from any damage, liability, claim, cost or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitees, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for CATA's demonstration and sales activities.

12. Exhibitors shall provide to CATA a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than $2,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.

13. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for CATA to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and CATA will in no way be responsible for any claims or damage which might arise in consequence thereof.

14. Exhibits must comply with fire regulation. All display materials must be fireproof.

15. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction, and must abide by all copyright and trademark laws as they may apply.

16. CATA reserves the right to appoint all show services, and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.

17. This contract may only be cancelled by either party provided notice in writing is received by the other, at least ninety (90) days prior to move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of their space rental.