

WFATT WORLD CONGRESS XI

MAY 5-7, 2022

**SPONSORSHIP
& EXHIBITOR
OPPORTUNITIES**

RBC CONVENTION
CENTRE WINNIPEG



WFATT WORLD CONGRESS XI



Hosted by the World Federation of Athletic Training & Therapy (WFATT), the Canadian Athletic Therapists Association (CATA), and the Manitoba Athletic Therapists Association (MATA), the WFATT World Congress XI will take place from May 5-7, 2022 — in-person! A great opportunity for athletic therapists and other healthcare professionals, the conference will feature fantastic educational sessions related to practice along with networking and social events in the unique city of Winnipeg, Manitoba.

ABOUT WFATT

WFATT was formed in 2000 under the leadership of the NATA (USA) and CATA (Canada). In the early years, athletic trainers and therapists from the US and Canada represented the WFATT in workshops and presentations in several countries, promoting and teaching the basic skills of taping, injury assessment, and emergency management of injuries. Notably, those workshops were held in China, Ireland, and England. In each of those countries athletic training and therapy has developed into a recognized profession and educational programming has evolved into formal university curricula. The current mission of WFATT is to provide leadership, cultivate collaboration and champion the Athletic Training and Therapy profession globally and contribute to a healthier world.

WHY SPONSOR AND EXHIBIT AT THE WFATT WORLD CONGRESS XI?

- » It's a great cost effective opportunity to increase your brand awareness and drive sales.
- » You'll reach key decision-makers and influencers
- » Exhibitors will have two days dedicated to exhibit time and networking with Athletic Therapists from around the world
- » The conference is promoted to the WFATT audience made up of 41 member associations across 12 countries totaling over 50,000 athletic trainers, therapists, and allied professionals

HOST HOTEL

Delta Hotels by Marriott Winnipeg
350 St Mary Avenue, Winnipeg, Manitoba R3C 3J2
Room rate: \$169 per night + applicable taxes
Hotel Reservations: 1-800-268-1133 or 204-942-0551
Reservations must be made by March 31, 2022 to get the group rate.

SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP - \$10,000

Two Opportunities Available

Includes:

- » Exhibit space (20 x 20 feet), priority choice of location
- » Major announcement on WFATT and World Congress websites
- » Title co-sponsor designation and logo on all World Congress on-site signage
- » 2 complimentary conference passes
- » Opportunity to include promotional material in attendee welcome package
- » Opportunity #1 – Title Co-Sponsor + Welcome Social sponsor with a 3-minute presentation opportunity
- » Opportunity #2 – Title Co-Sponsor + Friday Night Dinner & Award sponsor with a 3-minute presentation opportunity
- » Logo recognition on conference lanyards
- » Full page advertisement (greyscale) in conference program
- » Access to attendee list
- » Solo logo on recognition loop and on website

GOLD SPONSORSHIP - \$7,500

Three Opportunities Available

Includes:

- » Exhibit space (10 x 10 feet)
- » 2 complimentary conference passes
- » Opportunity to include promotional material in attendee welcome package
- » 3-minute greeting / presentation opportunity
- » Half page advertisement (greyscale) in conference program
- » Solo logo on recognition loop and on website

SILVER SPONSORSHIP - \$5,000

Five Opportunities Available

Includes:

- » Exhibit space (10 x 10 feet)
- » 2 complimentary conference passes
- » Opportunity to include promotional material in attendee welcome package
- » Recognition from the podium as sponsor
- » Quarter page advertisement (greyscale) in conference program
- » Logo in logo garden on recognition loop and on website

BRONZE SPONSORSHIP - \$2,500

Ten plus Opportunities Available

Includes:

- » Exhibit space (10 x 10 feet)
- » 1 complimentary conference pass
- » Logo recognition in conference program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Increase your company's exposure and drive your organization's sales with these additional sponsorship opportunities. If you are interested in being involved, but don't see an opportunity that suits, your needs please contact us to find a custom opportunity for you.

<p>Fitness Sponsor What better way to show that your brand promotes physical activity than by sponsoring the fitness components of the conference? Partner with the conference to develop a Saturday morning fitness activity as well as fitness breaks throughout the educational programming. Includes: naming rights, logo recognition, opportunity to manage the activity, opportunity to have a giveaway during the activity.</p>	\$2,000
<p>Networking Break Sponsor Delegates need a moment to unwind during the conference and have an opportunity to network with colleagues. Be at the forefront of these break times by sponsoring a morning or afternoon networking break on Friday or Saturday. Includes: logo recognition and signage during assigned networking break. The sponsor will be consulted on the planning of any activities over these breaks. Special menus can be arranged. Sponsor is responsible for any cost differential.</p>	\$1,500 plus cost difference for special menu requests
<p>Equipment Sponsor An opportunity for your company to provide or help source the equipment and supplies needed to make the conference a success! Breakout sessions require massage tables and other exercise equipment to ensure a successful hands-on learning opportunity. Includes: logo recognition and signage in breakouts where equipment is used.</p>	\$1,000 or in-kind equipment
<p>Education Sponsors – Lectures, Posters When you sponsor the educational portions of the conference, your brand will be recognized as being on the forefront of education and research in the field of athletic therapy. Your brand will also be promoted alongside poster presentations, lectures, and breakout sessions. (Does not include the Keynote lecture.) Includes: logo recognition, signage outside all educational sessions (excluding the keynote).</p>	\$1,000 – Lectures \$250 – Posters
<p>Welcome Social Drink Sponsor An exciting opportunity for your company to be front and centre at the conference opening event – the Welcome Social, taking place on Thursday evening! Includes: logo recognition on drink tickets and tent cards on tables during the reception. This spend is flexible as you determine the number of tickets each Delegate receives.</p>	\$3,000 1 drink ticket or \$6,000 2 drink tickets
<p>Key Cards or Welcome Handout Sponsor Your brand will be the first thing Delegates see when they check-in at the hotel with your logo on a key card or the welcome handout accompanying key cards at hotel check-in. This handout will welcome Delegates and provide them with a quick overview of their first hours onsite. Includes: logo recognition on key card and/or handout.</p>	\$5,000
<p>App Sponsor Keep Delegates eye on your brand by sponsoring the event app. Delegates will see your brand over and over as they check the schedule, research which session they want to attend next, find out who that fantastic speaker was, which exhibitors are at the conference or get updates via announcement features. Includes: logo recognition on app.</p>	\$2,500
<p>Delegate Bag Sponsor SWAG is the "Stuff We Always Get" at events. Give Delegates a re-usable shopping bag to put all that swag in and something to use over and over when they get home. Includes: logo recognition on delegate bag.</p>	\$1,500
<p>Exhibitor Only This opportunity includes a 10x10 foot booth within the exhibit hall of the World Congress. Please note that a conference registration is not included and would need to be purchased separately.</p>	\$2,000

PROGRAM GUIDE ADVERTISING

Full Page (greyscale)	8 x 10.5	\$550
½ Page (greyscale)	8 x 5	\$300
¼ Page (greyscale)	3.75 x 5	\$200
Outside Back Cover (colour)	8.5 x 11	\$1,200
Inside Front Cover (colour)	8 x 10.5	\$1,000
Inside Back Cover (colour)	8 x 10.5	\$1,000

The conference program is printed for delegates, distributed by email and posted on the conference website. Artwork must be print-ready and supplied in a PDF format. The program will be printed in full colour on the cover (front, back and inside covers). Ads will be printed in greyscale in the rest of the program. All ads to be supplied with no bleeds, with the exception of the outside back cover.

EXHIBITOR INFORMATION

WFATT's World Congress program encourages delegates to interact with as many exhibitors as possible. Conference planning will consider the conference flow, space, and times to drive traffic encouraging all to participate in the exhibit hall.

The Welcome Social on Thursday evening will take place in the Exhibit Hall.

EXHIBITOR BOOTHS - \$2,000

Deadline for sponsorship and booth registration is March 31, 2022.

Booths are 8' x 10' and 8' high back wall. Partition walls will adhere to all local health orders and restrictions.

EVERY EXHIBIT BOOTH INCLUDES:

- 6' skirted table with 2 chairs
- Two exhibitor badges
- Meals (breakfast and lunch) on Friday and Saturday
- Invitation to the Welcome Social on Thursday
- Email access to registered delegates (only those who have agreed to share their contact information)
- Listing in the conference program
- Listing on the WFATT World Congress XI website

EXHIBITOR SCHEDULE

EXHIBITOR SET-UP:

Thursday, May 5, 12:00 pm – 5:00 pm

WELCOME SOCIAL (to be held in Exhibit Hall):

Thursday, May 5, 7:00 pm

EXHIBITOR DAYS AT THE CONFERENCE:

Friday, May 6, 7:00 am – 4:45 pm and Saturday,

May 7, 7:00 am – 4:45 pm.

EXHIBITOR TEAR-DOWN:

Saturday, May 7, 4:45 pm – 6:00 pm - No dismantling is permitted until the official closing time of the exhibit hall.

EXTRA EXHIBITOR BADGES

Upon registration you will be provided with two exhibitor badges. These will be required for entry into the Welcome Social and all meals (excluding the banquet). If you require extra badges they can be supplied at an additional cost of \$249 each.

EXHIBITOR TERMS AND CONDITIONS

All exhibitors must read and agree to the exhibitor terms and conditions as listed on page 8.

TRAVEL

AIR CANADA – 10% discount. Visit www.aircanada.com and enter code BZXVTRT1 into the search panel to apply for travel discounts.

APPLICABLE RULES:

- The booking is to be made to the following city: Winnipeg, YWG (MB)
- The travel period begins Thursday, April 28, 2022 and ends Saturday, May 14, 2022.
- Travel is valid Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday.
- No discount will apply to Standard bookings for travel within Canada or between Canada and the U.S. For International travel (destinations outside North America), discounts apply to all fares including Standard.
- However, all bookings made using the promotion code will count toward the minimum 10 passenger requirement for Meetings and Conventions events.

WESTJET is offering 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border. To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

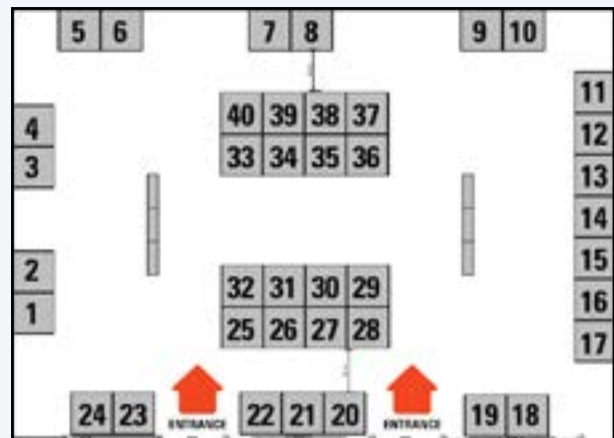
Coupon Code: Guest web/Travel Agent web	X31GZ78
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Promo Code: Travel Agent GDS only	YBE56
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APPLICABLE RULES

- » The booking is to be made to the following city: YWG – Winnipeg, Manitoba
- » The travel period begins: April 28 – May 14, 2022
- » No discount will apply to Basic or Business class bookings.

FLOOR PLAN



WFATT WORLD CONGRESS IX - EXHIBITOR & SPONSOR REGISTRATION FORM

CONTACT INFORMATION

Company/Organization Name: _____
 (As it should be printed in the program guide)
 Primary Contact Person: _____
 Phone: () _____ Email: _____
 Address: _____
 City: _____ Province/State: _____ Country: _____
 Postal Code/Zip Code: _____ Website: _____

SPONSORS

Check ()	Sponsorship Opportunity	COST
	Platinum Sponsor	\$10,000
	Gold Sponsor	\$7,500
	Silver Sponsor	\$5,000
	Bronze Sponsor	\$2,500
	Welcome Social Drink Sponsor	\$3,000 1 drink ticket or \$6,000 2 drink tickets
	Fitness Sponsor	\$2,000
	Networking Break Sponsor	\$1,500 plus cost difference for special menu requests
	Equipment Sponsor	\$1,000 or in-kind equipment
	Education Sponsor - Lectures	\$1,000
	Education Sponsor - Research	\$500
	Education Sponsor - Posters	\$250
	Key Cards or Welcome Handout Sponsor	\$5,000
	App Sponsor	\$2,500
	Delegate Bag Sponsor	\$1,500
	Access to Delegate Contact Information	\$1,500
	Delegates Bag Insert	\$500
	Exhibitor Only	\$2,000
	TOTAL	

EXHIBITORS

Check and fill in the appropriate amount (prices do not include 5% GST):

Check ()	# of Booths	COST
		\$2,000 per booth space
	TOTAL	

* Payment in full is required by March 31, 2022.

Exhibitor badges:

Contact Names for two badges (included): 1. _____ 2. _____

Extra Exhibitor Badge(s): \$249 x _____ = \$ _____

Booth space preference:

List your top 3 preferred booth spaces in rank order (see floor plan on page 4)

1st choice _____ 2nd choice _____ 3rd choice _____

As an exhibitor, by signing this contract I agree to the terms and conditions as listed on page 8.

Signature: _____

WFATT WORLD CONGRESS XI EXHIBITOR & SPONSOR REGISTRATION FORM

ADVERTISERS

Check ()	AD	COST
	Full Page (greyscale)	\$550
	½ Page (greyscale)	\$300
	¼ Page (greyscale)	\$200
	Outside Back Cover (colour)	\$1,200
	Inside Front Cover (colour)	\$1,000
	Inside Back Cover (colour)	\$1,000
	Access to Delegate Contact Information	\$1,500
	Delegates Bag Insert	\$500
	TOTAL	

TOTAL

Exhibitor Booth / Extra badge(s) Total	\$
Advertising Total	\$
+ GST (5%)	\$
+ Sponsorship (no tax on sponsorship)	\$
TOTAL DUE	

PAYMENT INFORMATION

Payment MUST accompany registration and be in Canadian funds. Billing separately is not available.

CHEQUE

Enclosed is my cheque payable to the Canadian Athletic Therapists Association (written in full) in the amount of \$ _____

CREDIT CARD

Please charge my: VISA Mastercard AMEX

Note that credit card payments will be charged a 3% admin fee on the total cost.

Card Number: _____ Expiry: _____ / _____

Name on Card: _____ Signature: _____

COMPLETED FORM AND CHEQUE SHOULD BE SENT TO:

Canadian Athletic Therapists Association
Suite 300, 400 5th Avenue S.W., Calgary, Alberta, Canada T2P 0L6
Fax: 1.877.947.9767
Email: map@strauss.ca

WFATT and CATA reserve the right to modify speakers or program content. A refund (less a \$200 administration fee) will be given only if notice of cancellation is received by email to map@strauss.ca by March 1, 2022. No refunds will be made after March 1, 2022. A charge of \$50 will be levied for NSF cheques.

Canadian Anti-Spam LEGISLATION (CASL)

____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by CATA, and third parties, for purposes related to the planning, performance, and marketing of, the WFATT World Congress XI.

____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by CATA, and third parties who are involved with the WFATT World Congress XI, about products, services and other promotions offered by the CATA and third parties who are involved with the WFATT World Congress XI.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at info@strauss.ca or 1-888-899-3976. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of CATA. You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by email at info@strauss.ca. You can contact CATA at Suite 300, 400 5th Avenue S.W. Calgary, Alberta T2P 0L6, or by email at info@athletictherapy.org

EXHIBITOR TERMS AND CONDITIONS

1. Exhibitors will be required to abide by all rules and regulations as established by the World Federation of Athletic Training & Therapy (herein called WFATT) and the Canadian Athletic Therapists Association (herein called CATA).
2. WFATT and CATA reserve the right to reject or prohibit exhibits, or exhibitors whom they consider do not meet the goals of the WFATT World Congress XI, or to relocate exhibitors when in WFATT's and CATA's opinion such moves are necessary to maintain the quality, traffic flow, character, and good order of the show. Exhibitor agrees to abide by all rules adopted by WFATT and CATA, and that WFATT and CATA shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.
3. Exhibit space may not be transferred or sublet without the written permission of WFATT and CATA.
4. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to exhibitor's booth.
 - a. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths.
 - b. All display fixtures over 4'0 (1.22m) in height must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line; and/or c. Your exhibit must not block the sight line of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.
5. In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by WFATT and CATA as liquidated damages and not as penalty, and WFATT and CATA may rent the space to other exhibitors.
6. Exhibitors are not permitted to sell food or beverages within the exhibit space.
7. The exhibitor shall not conduct him/herself, or operate any equipment at a level of sound that is determined at the sole discretion of WFATT and CATA to be detrimental to the welfare of the show or other exhibitors.
8. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run, and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.
9. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used or disclosed during or in connection with the show.
10. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and WFATT and CATA assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of WFATT and CATA.
11. The exhibitor agrees to indemnify and save WFATT and CATA and any of its agents, partners, employees or sponsors, harmless from any damage, liability, claim, cost or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitees, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for WFATT's and CATA's demonstration and sales activities.
12. Exhibitors shall provide to WFATT and CATA a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the move-in and move-out dates and that the amount of this insurance is no less than \$2,000,000. Exhibitors who have not supplied this Certificate will not be allowed to move-in.
13. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for WFATT and CATA to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and WFATT and CATA will in no way be responsible for any claims or damage which might arise in consequence thereof.
14. Exhibits must comply with fire regulation. All display materials must be fireproof.
15. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction and must abide by all copyright and trademark laws as they may apply.
16. WFATT and CATA reserves the right to appoint all show services and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. **SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.**
17. This contract may only be cancelled by either party provided notice in writing is received by the other, at least ninety (90) days prior to move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of their space rental.